

About Our Charities

American Family Children's Hospital— uwhealthkids.org

Funds provided through the NFL Alumni support the family meal program and serve other emergent needs of patients and their families.

Children's Dyslexia Center-Madison— cdc-madison.org

The Center provides free specialized instruction to Madison area children with dyslexia.



NFL Alumni Madison Chapter

PO Box 44066
Madison, WI 53744-4066

For more information about sponsorships, contact Dick Haffele at dhaffele@msn.com or (608) 279-6300.

nflalumnimadison.org



NFL Alumni Madison Charity Golf Tournament July 26, 2021



**Sponsorship
Opportunities
2021**

Sponsorship Opportunities

Major Sponsor—\$10,000+

- A minimum of three foursomes at the golf tournament. Teams will be paired with a prominent NFL Alumni player. Number of foursomes based on sponsor donation above \$10,000.
- Swag bag of NFL Alumni items for each player valued at \$250 each.
- Logo displayed prominently on printed materials including the banquet program and schedule of events.
- Acknowledged as a major sponsor on website with link to your website.
- Logo displayed on promotional signage at the banquet and golf tournament; including a logo sign on four holes on the golf course.
- Opportunity to provide product/information in swag bag at event.
- Right of first refusal for 2022 event.

Corporate Sponsor—\$7,500

- Two foursomes at the golf tournament. Each foursome will be paired with a NFL Alumni member.
- Swag bag of NFL Alumni items for each player valued at \$250 each.
- Logo displayed prominently on printed materials including the banquet program and schedule of events.
- Acknowledged as a corporate sponsor on website with link to your website.
- Logo displayed on promotional signage at the banquet and golf tournament; including a logo sign on two holes on the golf course.
- Opportunity to provide product/information in swag bag at event.
- Right of first refusal for 2022 event.

Hole Sponsor—\$3,500

- One foursome at the golf tournament. Each foursome will be paired with a NFL Alumni member.
- Swag bag of NFL Alumni items for each player valued at \$250 each.
- Logo sign on one hole on the golf course.
- Recognition in event program.

The NFL Alumni Madison Chapter is a nonprofit organization composed primarily of former professional football players who join together to support youth charities.